

ECCOLOGGY

IS SO

**WHY PLY**

BECAUSE YOU MUST KNOW WHY ONE PLY IS BETTER

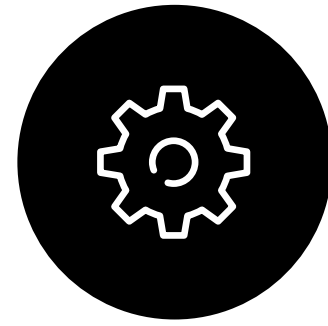
SIMPLE

ECCOLOGGY

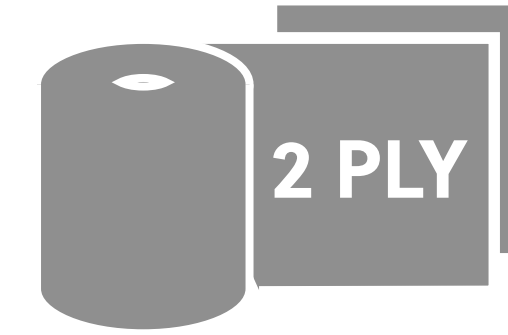
ISSO

**WHYPLY**  
BECAUSE YOU MUST KNOW WHY ONE PLY IS BETTER

SIMPLE



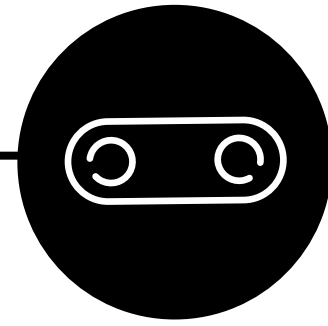
# PRODUCTION



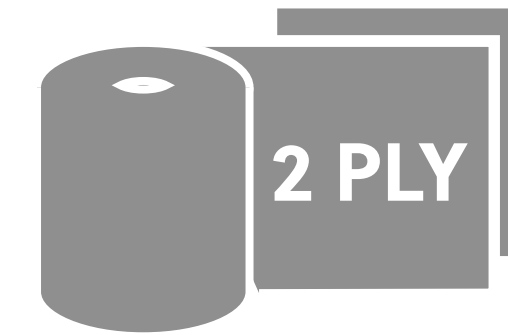
ENERGY /tone	100%	126%	<b>+26%</b>
OTHER COSTS /tone	100%	200%	<b>+100%</b>
EFFICIENCY	100%	50%	<b>-50%</b>

**ECOLOGY IS SO SIMPLE**





# CONVERTER

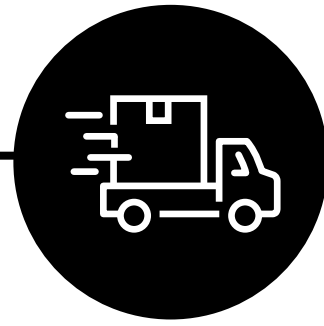


ENERGY [MW]	100	165	<b>+65%</b>
GLUE [kg/tonne]	0	10	<b>+1000%</b>
FINISHED ROLLS [piece]	1	2	<b>+100%</b>
PACKAGING [piece]	1	2	<b>+100%</b>
WAREHOUSE SPACE [pallet]	1	2	<b>+100%</b>

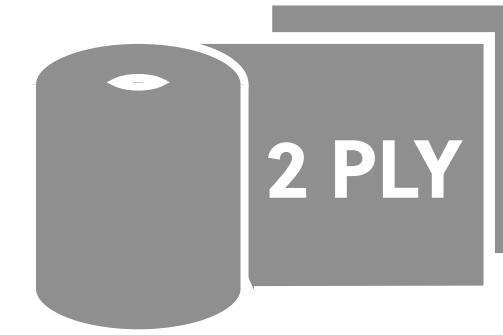


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# DISTRIBUTION



WAREHOUSE SPACE  
[cost]

1

2

**+100%**

DELIVERY QUANTITY  
[cost]

1

2

**+100%**

WORKING HOURS  
[cost]

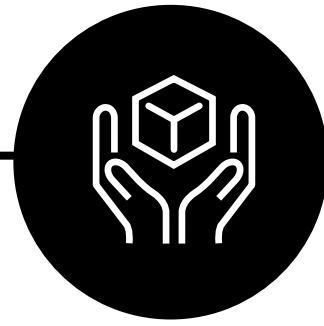
1

2

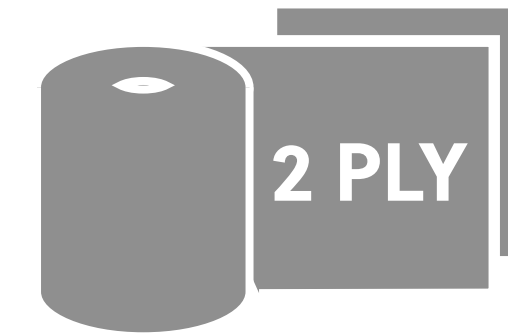
**+100%**

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# RECEIVER



WAREHOUSE SPACE  
[cost]

1

2

**+100%**

SERVICE  
[cost]

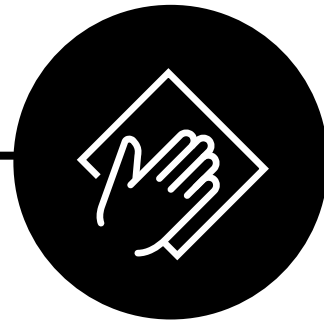
1

2

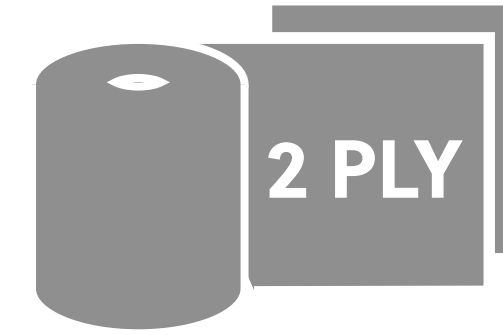
**+100%**

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**USER**



**DRYING HANDS**  
[towel sheets]

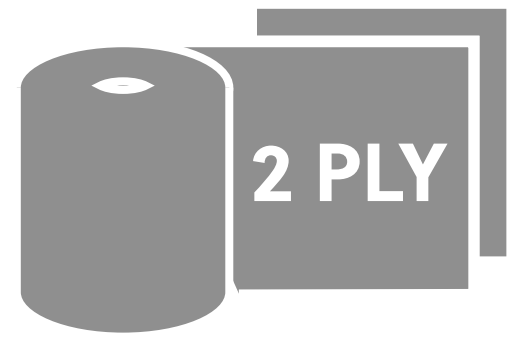
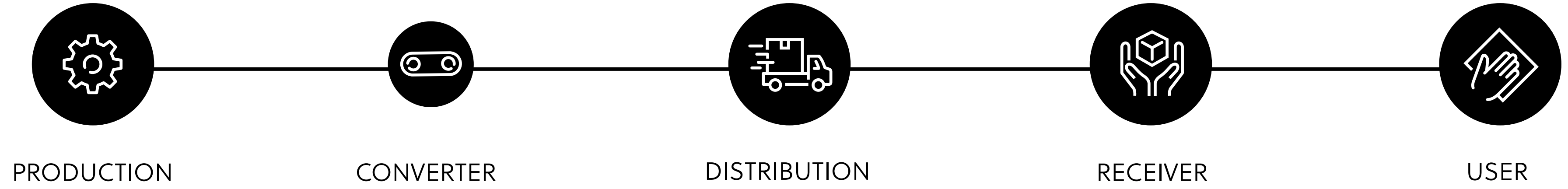
2

2

**ECOLOGY IS SO SIMPLE**



**WHY PLY**  
BECAUSE YOU MUST KNOW WHY ONE PLY IS BETTER



**2-PLY  
MARKETING ONLY**



**1- PLY  
HIGHER EFFICIENCY,  
LOWER COST**

**ECONOMY**



**ECOLOGY**



**EFFICIENCY**